

Appalachian Center for Cancer Education, Screening, and Support (ACCESS)

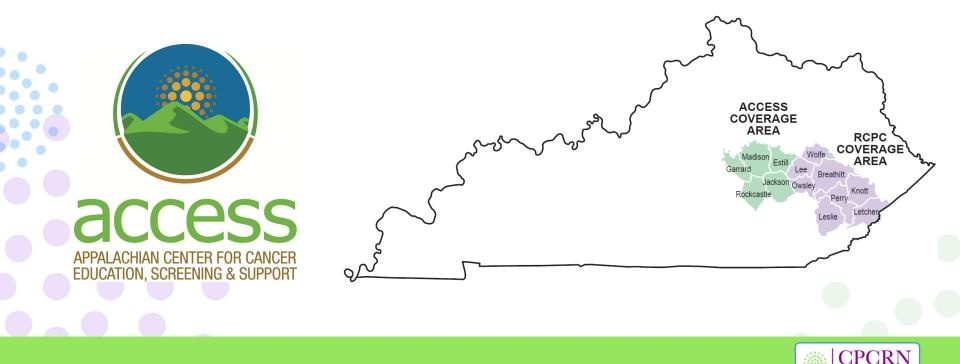
Robin Vanderpool, DrPH, CHES University of Kentucky College of Public Health CPCRN Annual Spring Meeting May 24, 2017



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Mission

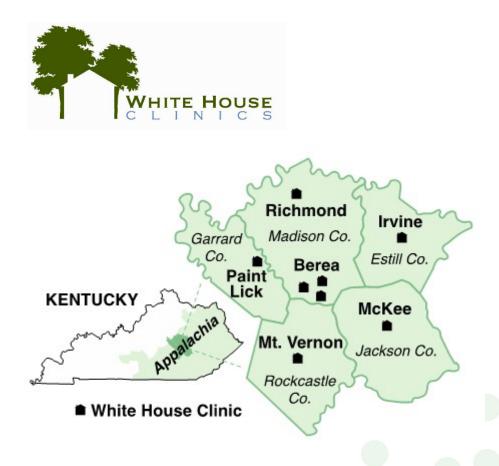
ACCESS aims to improve community-clinical linkages and to use existing primary care resources more efficiently and effectively to promote cancer preventive services to achieve gains in population health.



ACCESS Research Project

- Partnered with White House Clinics, a healthcare system with 8 community clinics
 - Designated FQHC and PCMH

Adaptation and implementation of the Proactive Office Encounter (POE) intervention





Proactive Office Encounter

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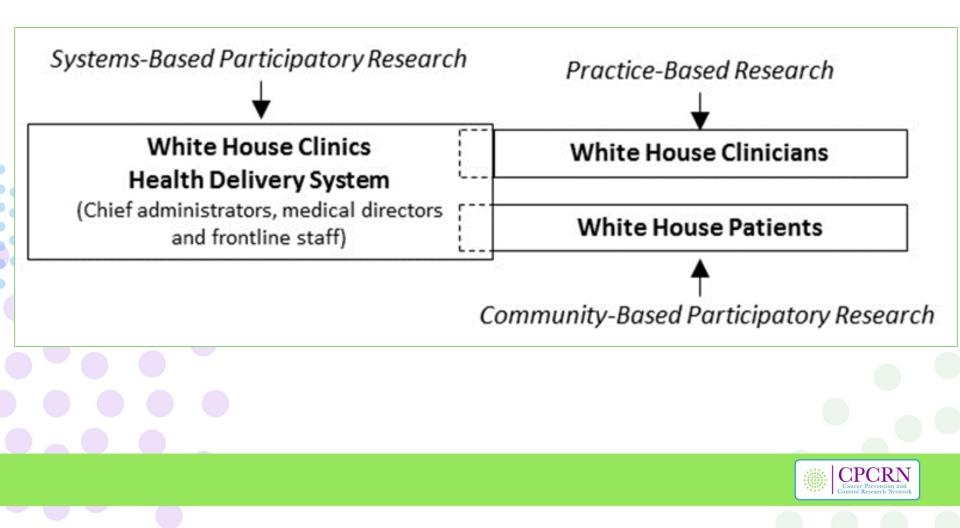
- Develop Region
- Enlists t address
- Reactive
- Uses ex
- Focuses continuc
- Individu for each



ensive needs iess) Southern CA identify and ely utilization, ning ntive protocol



"....warrants active engagement and support..."



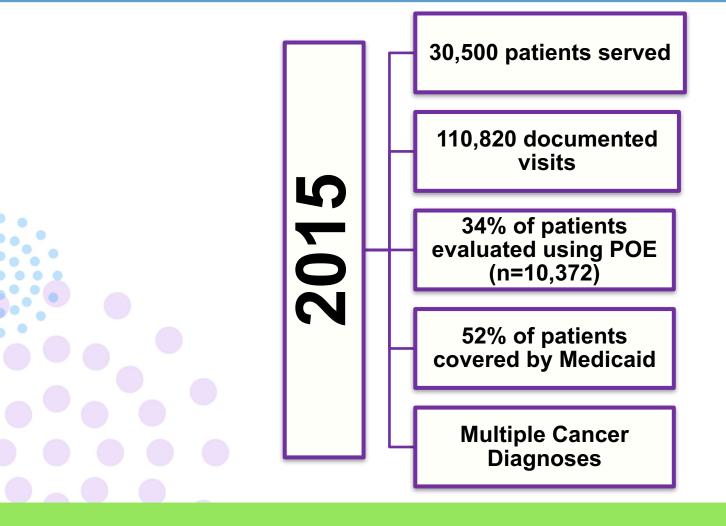
Activities To Date

- Strategic planning
- Staff trainings (huddles, motivational interviewing)
- Satisfaction surveys
- Qualitative interviews / focus
 groups: Providers and staff,
 administration, patients
 - Pre and ongoing
 - Failure Mode & Effect Analysis

- Monthly conference calls, weekly emails / texts
- Developed local Cancer Resource Guide
- Retrospective timeline analysis
- Clinic staff, EAB, and scientific presentations

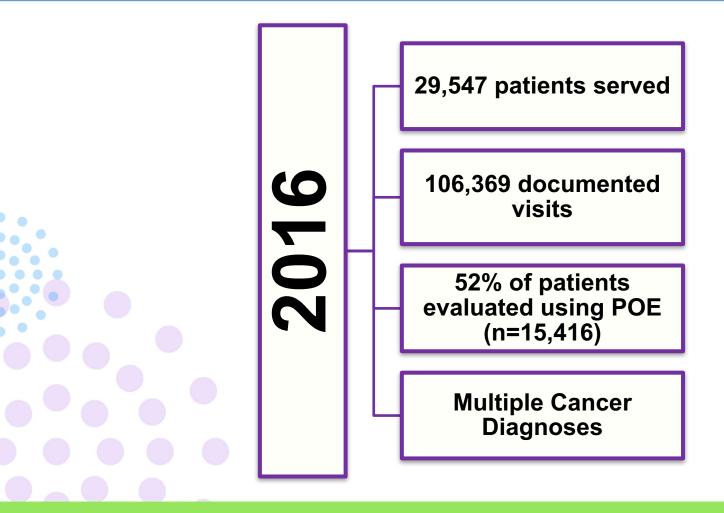


Preliminary Data





Preliminary Data





Preliminary Data

Measure	2014*	2015	2016
Breast Cancer Screening	50%	63%	70%
Cervical Cancer Screening	41%	40%	35%
Colon Cancer Screening	39%	53%	57%
Hepatitis C Screenings	378	3,334	1,999

*2014 data represents pre-POE implementation



Successes and Challenges

Box 1.

WHC SUCCESSES AND CHALLENGES WITH POE IMPLEMENTATION

Successes

- Encouraged WHC providers/staff to promote preventive care practices.
- Increased screening rates post-POE implementation (e.g., breast, colorectal, HIV, HCV).
- Increased vaccination rates post-POE implementation (e.g., influenza, pneumonia, shingles).
- Continual addition of preventive care guidelines (e.g., osteoporosis and lung cancer screenings).
- Nursing and clerical staff feel more involved with improving patient health.
- Maximizes existing resources through use of standing orders and clinical staff scope of practice.

Challenges

- Extracting needed data from the EMR system.
- Increased workload during the initial implementation phase.
- Synthesizing differing guidelines for preventive care measures.
- Assessing preventive care coverage and reimbursement by major payors.
- Changing workflows and overall workplace culture.
- Patient reluctance to pay for additional preventive screenings (based on perceived and real costs and/or perceived need/risk).



Dissemination Activities

REPORT FROM THE FIELD

Adaptation of an Evidence-Based Intervention to Improve Preventive Care Practices in a Federally Qualified Health Center in Appalachian Kentucky

Robin C. Vanderpool, DrPH Stephanie C. Moore, MPA, CMPE Lindsay R. Stradtman, MPH Angela L. Carman, DrPH Heidi L. Kurgat, BS Patricia Fain, MD

Summary: University collaboration with a federally qualified health center resulted in adaptation and implementation of an evidenced-based intervention promoting preventive care, including cancer screening. Here, we focus on strategic planning, formative research, staff commitment, patient perceptions, data refinements, and organizational investments; successes, lessons learned, and challenges are also discussed.

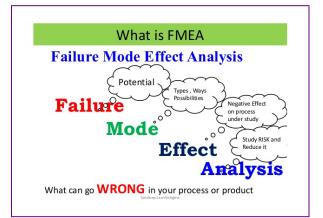
Conference Presentations

- American Public Health Association
- Kentucky Primary Care Association
- Kentucky Health Center Network
- Institute for Healthcare Improvement
- National Association of Community Health Centers
- Dissemination and Implementation Conference
- Kentucky Rural Health Association

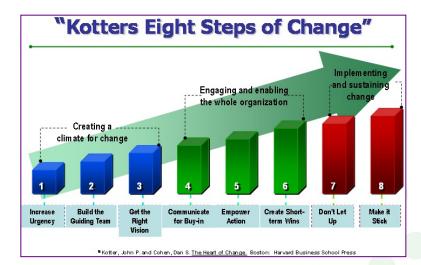


Dissemination Activities (cont.)

 Submitted manuscript about FMEA to Health Care Management Review



Currently developing a manuscript using Kotter's Eight Steps of Change



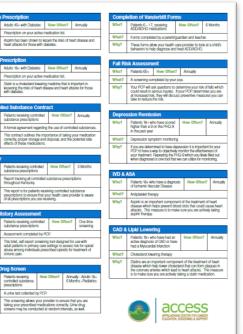


Patient Informational Products

Currently working with Cornett Media to develop informational products for White House Clinic patients.

- Pamphlet
- Infographics
- Videos







POE Implementation Toolkit

Used information gathered from the evaluation to develop a **POE-implementation** toolkit

The purpose of the toolkit is to guide other FQHCs and clinical sites in the POE implementation process

Improving Preventive Care Practices through Proactive Office Encounters Practice-Based Toolkit



Wallace Memorial Hospital. The appointment reminder phone call is used not only to remind Ms. Doe to bring all of her medications with her but also to inform her she is overdue for important cancer screenings that also will be discussed during her visit.

Prior to rooming the patient, clinic staff prepare the com for the provider to conduct a Pap fest and clinical ast even in addition to any sumples needed for

Proactive Office Encounter Example

ls. Jane Doe, age 56 and 30-pack year smok

has an appointment at WHC-Irvine for her regula

3-month diabetic checkup; however, prior to her

appointment (pre-encounter), clinic staff are alerte

by the electronic health record (HER) system that she

s overdue for a mammocram, fecal occuit blood test

cancer screening program at the nearby Marcum &

(FOBT), and Pap test and that she is eligible for the lunc



the routine diabetic appointment. While rooming M Doe (encounter), clinic staff remind her that she is overdue for several important cancer screenings and that the clinic is prepared to offer those services to he today during her appointment or schedule her for a foliow-up cancer screening appointment. Ms. Doe is given a FOET kit and instructions to take home with her. Additionally, before Ms, Doe leaves the clinic she is presented with the option of scheduling her nammogram for a date/time/facility that is convert for Ms. Doe and covered by her insurance

Lastly, Ms. Doe's provider engages her in a sha decision making discussion about jung cancer screening and the program available at Marcum & Wallace; should she decide to proceed with the lun cancer screening, the clinic staff will arrange for he participation. Post-encounte citocols are established to trac Ms. Doe's screening test le.g. FOBT, mammography, LDCT) completion, the provider's recei of results, notification of Ms. Doe and navigation for abnormal or maiignant findings if warranted





Potential New Partnerships



- Largest healthcare provider in southeastern KY
- ARH operates 11 hospitals and over 40 clinics





Who Wants to Join the Party?



