Adapting cognitive interviewing for COVID

Project 1:
PharmFIT
National Survey

Pre-COVID plan: In-person, think-aloud interviews with survey printed for participant to review

Post-COVID: Recorded Zoom or phone interviews, survey mailed to participants ahead of time

Project 2:
Web-based
patient education
for lung cancer
screening

Pre-COVID plan: In-person, think-aloud interview with computer interface pulled up for patient to interact with Post-COVID: Recorded via Zoom, link to web-based survey emailed ahead of time, participant required to screen-share with interviewer