**FLU-FIT/FOBT Program Logic Model**

*Long:*

* Colorectal cancer treated earlier
* Reduced colorectal cancer deaths
* FluFIT Champion

Staff

* FIT Kits
* Lab to process kits
* Postage paid return envelopes
* Promotional materials
* Colonoscopy providers
* Insurance coverage
* Staff Trained
* Program advertised
* Follow-up for those who don’t mail in
* Employees informed of test results
* If abnormal, employee & provider notified
* # Eligible employees identified
* # Fit kits distributed with flu shots
* # Employees use kit
* # Employees mail FIT in

*Short:*

* Employees believe screening is important
* Employees complete screening

*Mid: Behavior*

* If needed, employees get diagnostic and treatment care

**OUTCOMES**

**INPUTS**

**ACTIVITIES**

**OUTPUTS**