



## Elements of a Vision for CPCRN 1/6/06 Final

Mission: Accelerate the adoption of evidence-based cancer prevention and control in communities.

Key themes:

- Discovery, development, dissemination, and implementation of evidence-based interventions for cancer prevention and control
- Significant contributions to practice
- National leader in dissemination research
- Focus on the underserved
- Meaningful collaborations across Centers and with community groups
- Development and training of diverse investigators

Benefits: CPCRN will help advance cancer control science and practice through community partnerships and research collaborations to identify and disseminate evidence-based cancer prevention and control. Medically underserved communities that bear an excess cancer burden benefit from CPCRN-sponsored research/practice partnerships in that our eight centers provide access to diverse geographical settings and study populations across the country. Working together, the Network will advance research and practice in cancer prevention and control in ways that transcend what individual Centers can do on their own.

Focus: The Network will be engaged in research and practice activities that span the translation continuum from discovery to the dissemination and adoption of effective interventions. Our research activities will inform evidence reviews, especially the cancer-related sections of the *Guide to Community Preventive Services*. However, we will go beyond advancing the science of cancer prevention and control, we will also influence public health and primary care practice. In particular, we will be actively engaged in enhancing large-scale efforts to reach underserved populations and reduce their burden of cancer. We are currently defining specific efforts and will focus on reducing behavioral risk factors, increasing informed decision-making, and increasing cancer screening rates. Specific projects might involve states' Breast and Cervical Health Programs, ACS prevention and early detection programs, and states' Comprehensive Cancer Control Programs. As part of our work, we will add specific insights related to diverse populations.

The Network will soon become a national leader in dissemination research and practice. We will establish effective, nationally recognized models for accelerating the adoption of evidence-based cancer control interventions into practice.

Approach: The Network will be known for its seamless collaboration, teamwork, and the ability to promote the science of community-based participatory research. We aim to understand, build, and sustain mutually beneficial academic/community partnerships.

Partners: The CPRN will need several key partners as we accomplish our Vision. These partners are still being identified, but there is agreement that they will need to have a national reach in addition to a strong local presence. These might include state and federal programs, as well as nonprofit organizations focused on cancer.